



DEALER APPLICATION FORM

Thank you for your interest in becoming a Stealth Electric Bikes Authorized Dealer.

Step 1. Download and fill out this form

Step 2. Email this form to sales@stealthelectricbikes.com

General Information

DATE OF APPLICATION

COMPANY NAME

TAX ID

ADDRESS

WEBSITE

ANNUAL COMPANY TURNOVER

NUMBER OF EMPLOYEES

CONTACT NAME

CONTACT EMAIL ADDRESS

CONTACT PHONE

List 3 business references: Business Name, Contact Name, Phone Number, E-mail Address

Tell us, in general terms, your overall vision for your Dealership:

Do you currently own a Stealth Bike?

YES

NO

Have you ever ridden a Stealth Electric Bikes? Where did you first see a Stealth Bike?

Why are you interested in being a Stealth Electric Bikes dealer?

Proposed Dealership Location

What is the street address of the proposed Stealth Electric Bikes Dealership?

Are you planning more than one location at this time?

YES

NO

If photos of your location are available, please include them with this application.

Where is the nearest existing Stealth Electric Bikes Dealership?

Tell us, in general terms, the advantages of your chosen location(s) and the markets you plan to target.

What resources do you have near by? eg foot traffic, parks, events, recreation areas, bike tracks

Do you have the ability to offer test rides?

YES

NO

If yes, what kind of test track facility do you have access to? Eg. BMX tracks, bike paths, motocross tracks, off-road tracks, private land

Is the planned Stealth Electric Bikes Dealership part of an existing dealership of other products?

YES

NO

If yes, what are the other products offered?

What is the price range of the other products?

How do you envision Stealth fitting in with your existing products?

What is your anticipated monthly order volume of Stealth bikes?

Technical Support

What is your technical experience with electric bikes, or any other type of bike?

If there was a technical issue with a bike, how comfortable are you with fixing the issue?

Advertising Strategy

What is your annual expenditure for online promotional activity?

Please tick below which online social platforms you currently use

Facebook

Youtube

Instagram

Blogs/Forums

Linked In

Google+

Other (please specify below)

Do you currently advertise in print media or TV?

YES

NO

If yes, which publications/channels?

Do you currently attend any shows/events or have any sponsorship deals?

YES

NO

If yes, please specify the details?

Sales Team

How many staff are in your sales team?

Do you run sales target incentives? If yes, please specify.

Your Business Background

Tell us briefly about your prior business background.

Please list your hobbies/interests.

SUBMIT

To submit your application, please email this completed form to: sales@stealthelectricbikes.com

Thank you!

